



MEDASSURANT™

MEDASSURANT EARNS 2012 NCQA SOFTWARE CERTIFICATION

HEDIS® Quality Measurement and Reporting Solution Demonstrates Continued Industry Excellence for 11 Years Running

BOWIE, MARYLAND – January 13, 2012 – MedAssurant, Inc., a leading provider of data-driven healthcare solutions, today announced 2012 National Committee for Quality Assurance (NCQA) Software Certification of its Quality Spectrum Insight (QSI™) application, a Healthcare Effectiveness Data and Information Set (HEDIS®) measurement and reporting solution. Now in its eleventh year of certified use, QSI is the nation's most widely used HEDIS solution and continues to set the industry standard for quality reporting solutions. Today, MedAssurant's systems support the clinical and quality calculation for approximately 60 percent of the nation's insured population.

“NCQA certification of QSI demonstrates MedAssurant's continued commitment to industry excellence in quality measurement, reporting and improvement,” said Troy Dinkel, M.D., MedAssurant's Chief Product Officer. “QSI is the nation's most widely used clinical outcomes analysis platform – not only critical in the determination of HEDIS metrics, but also the CMS 5-Star Quality Rating System, ACO initiatives, and a wide array of custom care measurement and improvement initiatives throughout the country. Maintaining an NCQA certification for 11 consecutive years is important to our customers and partners who turn to us for not only industry-leading innovation, but also industry-standard reliability.”

Each year, QSI undergoes a rigorous review and validation process to assure that it meets NCQA's stringent guidelines for certification. QSI has been certified by NCQA every year since the software certification process began in 2001.

NCQA is an independent, not-for-profit organization dedicated to measuring the quality of America's healthcare. HEDIS is a set of standardized performance measures designed to make sure purchasers and consumers have the information they need to reliably compare the performance of managed healthcare organizations. Conceived as a way to streamline measurement efforts and promote accountability in managed care, HEDIS measures are now used by approximately 90 percent of all managed care organizations (MCOs) to evaluate performance in areas ranging from preventive care and consumer experience to heart disease and cancer.

About MedAssurant, Inc.

MedAssurant, Inc., is a leading technology-enabled healthcare solutions provider focused on the importance of healthcare data and its ability to drive dramatic, objective improvement in clinical and quality outcomes, care management and financial performance throughout the healthcare community. Proprietary healthcare datasets, aggregation and analysis capabilities, combined with a national infrastructure of leading-edge technology, clinical prowess and deep human resources, empower MedAssurant's advanced generation of healthcare assessment and improvement through highly informed solutions. Driven by a mission to improve today's healthcare landscape, the employees of MedAssurant proudly apply care, ingenuity and dedication to delivering a new approach to healthcare touching more than 100 million Americans – one driven by data and insight – one resulting in meaningful action. Please visit www.medassurant.com for more information.

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